Visang Education,

The Leader of Edtech Content

Bringing Innovation to the Classroom with Digital Education

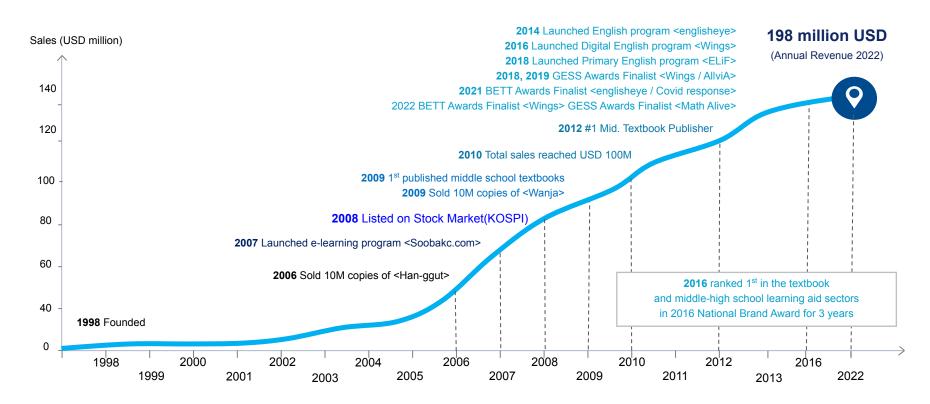


Where is the girl?



Visang's Growth

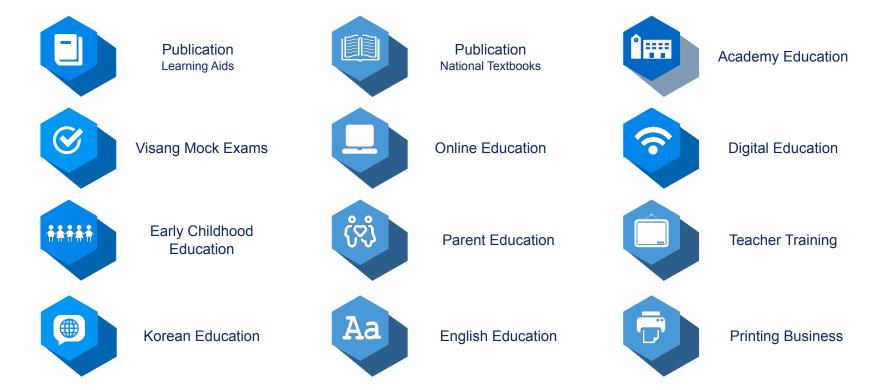
198 million USD (Annual Revenue 2022)



2

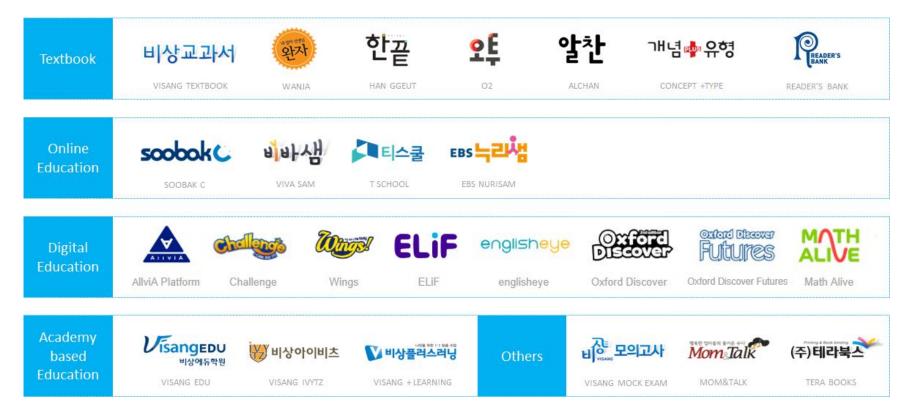
Business Area

The Leader of Korean Education Culture



Visang Brand

The Leader of Korean Education Culture



Design Awards & Achievements of Visang Education Publishing Department



Visang has won several international design awards.









Key Milestones

textbook brand power No. 1 in Korea

No. of titles sold 10MM-

dedicated editor

total No. of staff in 2020

1,300

No. franchise centers in 202

First textbook published No. of schools adopted Visang textbook 8.170,000 Accm. no. of online paying members **96,847,166** school textbook sold in 2019 100,000,000 Accm. no of textbooks sold

Visang in Awards



ELIF Japan e-Learning Awards





GESS Education Awards Finalist

ZUZ





GESS Education Awards Finalist



VISANO

K-Service Special Top







Bett Awards Finalist





GESS Education Awards Finalist



ELiF

AES Global Awards 2021 Gold

ZUZZ





Bett Awards Finalist





GESS Education Awards Finalist

▶ Global Business



CANADA

- First Nations Language Program

PARAGUAY

- englisheye

MYANMAR

- Wings

CHINA

- Wings / englisheye

VIETNAM

- Wings / englisheye / ELiF / Math Alive

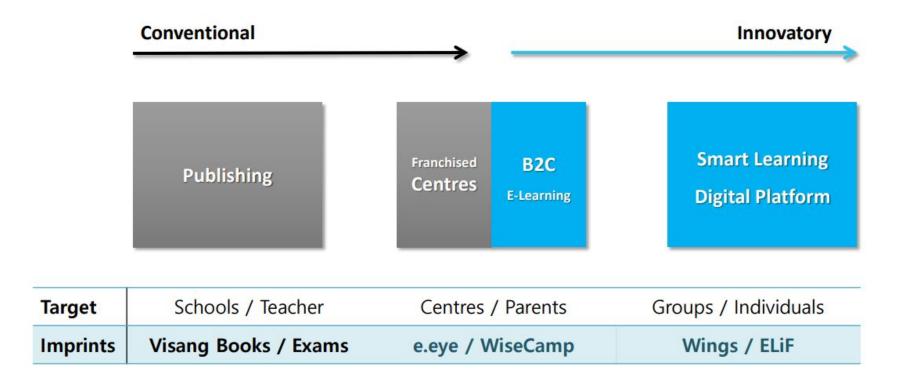
EGYPT & UAE

- ELiF / Challenge

QATAR

- Wings

Strategy for Growth





AllviA

The Future Class Learning Platform



Individualized Smart Learning Platform for Future Classroom



























































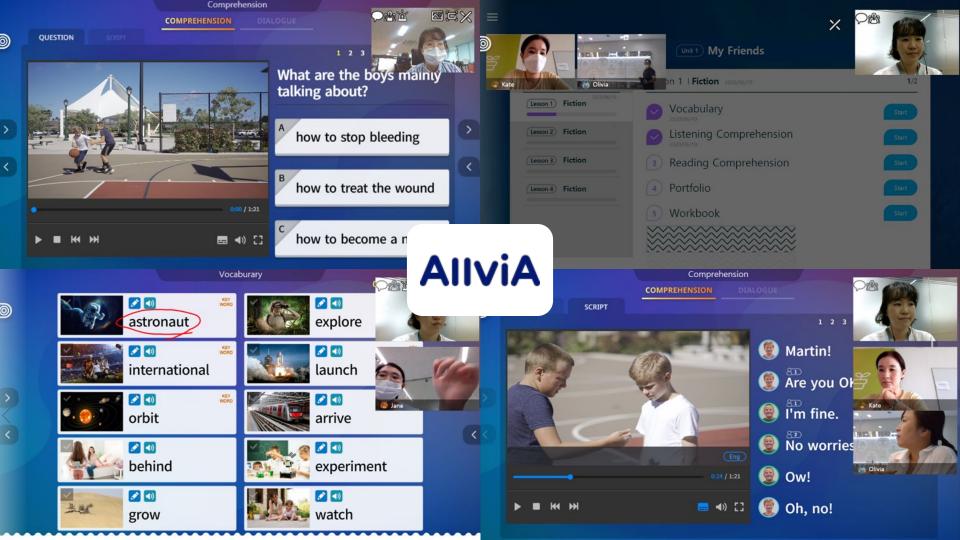






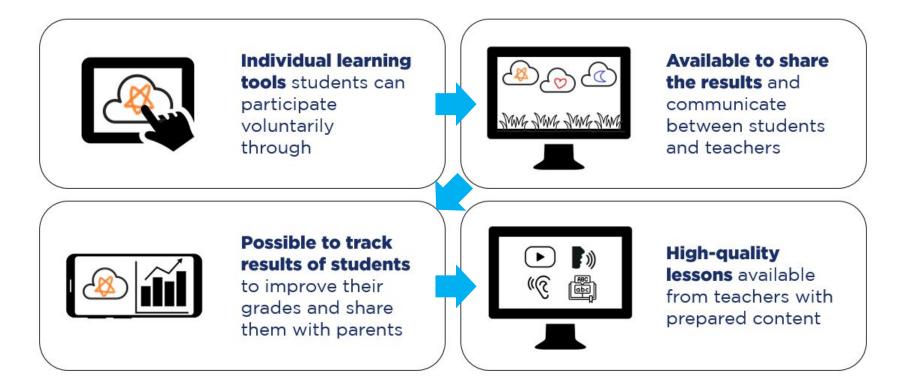






Future Education Lab

4 Features of AllviA



► Future Education Lab

Different Class Models







INTERACTIVE LINE





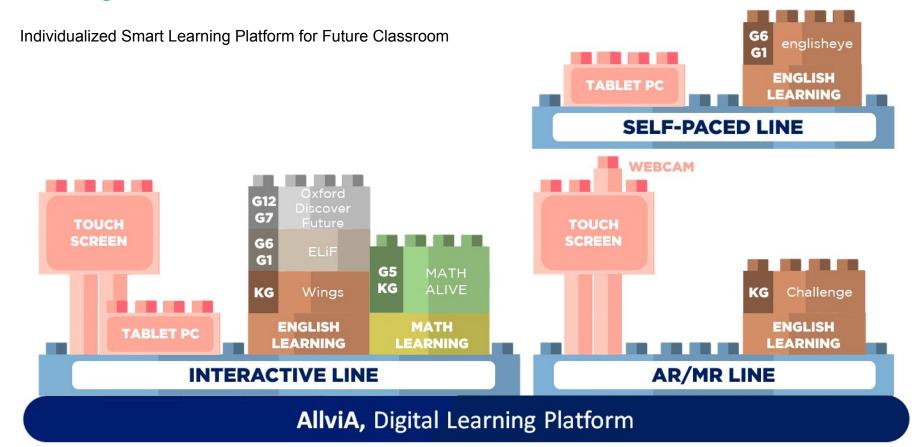




VISANG EDUCATION – ABOVE IMAGINATION

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Visang Education







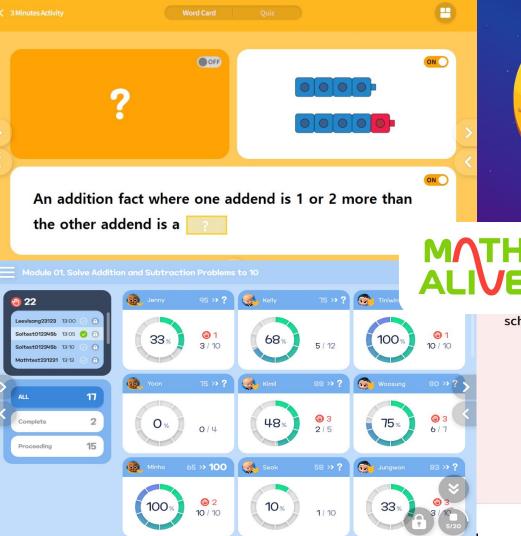






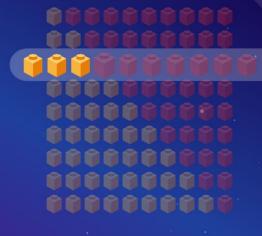
Cross the street.











July, Covy and Jordan each bring 2 guests to the school play. How many guests in all do they bring?



			4 × 2 =
			8
	С		(X
7	8	9	÷
4	5	6	×
1	2	3	-
0			+

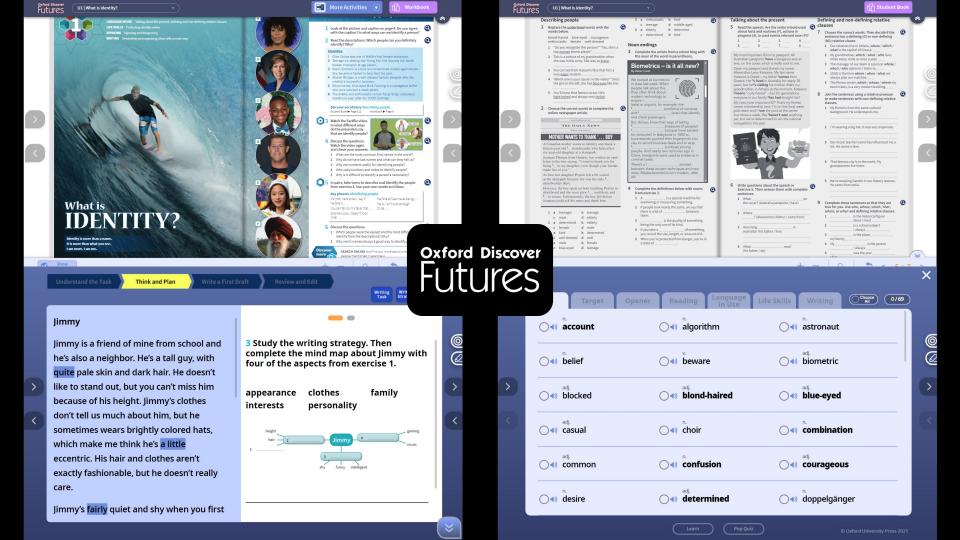


Solution



















Cross the street.





► Interactive English Learning Program - Wings

- Cooperation and Consideration for Peers





- Spiral Curriculum with Academic Subject



- Multi-sensory Learning Approach



Interactive English Learning Program - Wings

- Curriculum Table



Communication with Family 360 target words The alphabet's phonemic values



Communication with Neighbors 630 target words Single vowel, long vowel

Double consonant sounds



960 target words Vowel review

Double consonant sounds

UNIT	1	2	3	4	5	6	7	8	9	10
THEME	School	Nature	Family & Myself	Animal	Things	World	Food	Transportation & Tools	Occupation	Growing Up
	Sound a, b, c	Sound d, e, f	Sound g, h, i	Sound j, k, l	Sound m, n, o	Sound p, q, r	Sound s, t, u	Sound v, w, x	Sound y, z	Review
LV1	Ready for School	Season	My Body	Farm Animals	Things for Home	Neighborhood	Snack Time	Transportation	Occupation	I Can Do It
	Math	Science	Social Studies	Science	Social Studies	Social Studies	Math	Art	Social Studies	Social Studies
	Short Vowel a	Short Vowel e	Short Vowel i	Short Vowel o	Short Vowel u	Long Vowel a	Long Vowel i	Long Vowel o	Long Vowel u	Review
LV2	School Days	Save the Earth	My Family	Zoo Animals	Clothes	Holidays	Vegetables	Safety	Places	Daily Life
	Science	Social Studies	Social Studies	Science	Art	Art	Science	Social Studies	Math	Science
	Short Vowel a, e	Short Vowel i, o, u	Short Vowel a, e, i, o, u	Long Vowel a, i	Long Vowel o, u	Consonants sm, sn, sk	Consonants bl, cl, gl	Consonants dr, gr, tr	Consonants nd, nk, nt	Review
LV3	Happy Birthday	Happy Birthday	Introduce My family	My Pet	Things for School	Around the World	Cooking Time	Tools	Sports	Growing Up
	Art	Art	Social Studies	Social Studies	Math	Social Studies	Math	Art	Social Studies	Social Studies









▶ Interactive English Learning Program - ELiF

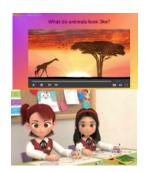
- Smart Learning Solution for Perfect Learning





- Various Multimedia Content







- Perfect Learning Process for Individualized Learning

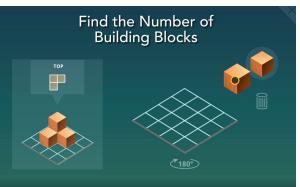


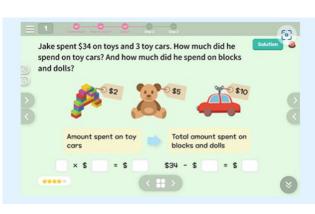


▶ Visualized Interactive Math Learning Program - Math Alive

- Conceptual exploration activities and problem solving through digital visualization tools







- Problem solving based learning



- CCSS (Common Core State Standard) based curriculum

MODULE	TOPIC	CONCEPT	ccss
		Add To	1.OA.A.1
	Solve Addition Problems to 10	Put Together	1.0A.A.1
		Both Addends Unknown	1.OA.A.1
	Solve Subtraction Problems to 10	Take From	1.0A.A.1
and Subtraction Problems to 10		Count how many more	1.0A.A.1
	Flobleins (010	Count how many fewer	1.OA.A.
		Count On to Add Within 10	1.OA.C.5
	Count On to Add Within 10	Count Any Order Within 10	1.OA.B.3
	WILLIAM TO	Count On to Add Within 10(from greater addend)	1.OA.C.5



▶ i-book English Learning Program - Oxford Discover

- Learning Oxford Discover Series with digitalized interactive book and activities



- Additional digital learning activities

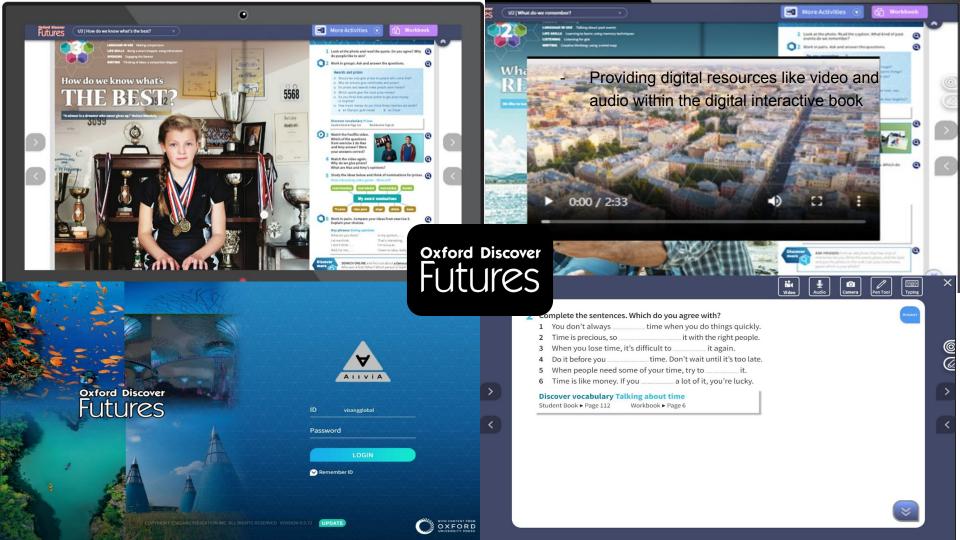


The 6-year-course, and enhance
 21-century skills



VISANG EDUCATION – ABOVE IMAGINATION

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▶ i-book English Learning Program - Oxford Discover Futures

- Learning Oxford Discover Series with digitalized interactive book and activities



 Providing digital resources like video and audio within the digital interactive book





Extra Activities

















► Self-paced Learning in English Learning for G1-6 - englisheye

- Authentic & Real English



- Flow of englisheye Class

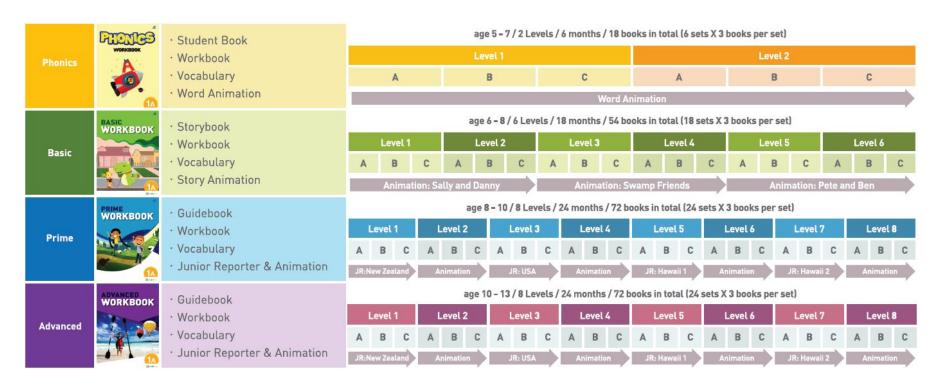


- Immersive Content for Situational Comprehension



► Self-paced Learning in English Learning for G1-6 - englisheye

- Curriculum Table











book a **b**ook l see a **b**ook







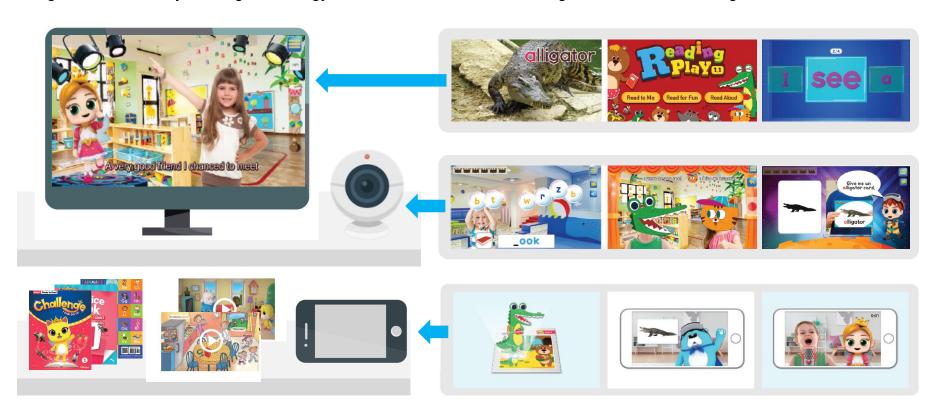


"Let's bake some cakes"

► AR/MR Tech in the Kindergarten - Challenge

- English Curriculum by Melding Technology

- 3 Different Digital Content for Learning Effect



AR/MR Tech in the Kindergarten - Challenge

10 months

Challenge

STEP 1

Ready to Read

80 words, 60 sentences The alphabet's phonemic values



Ready with Help

90 words, 114 sentences Single vowel, long vowel Double consonant sounds



Ready Alone

120 words, 151 sentences

Vowel review

Double consonant sounds

STEP	1	2	3	4	5	6	7	8	9	10
	Sound a/b/c	Sound d/e/f	Sound g/h/i	Sound j/k/l	Sound m/n/o	Sound p/q/r	Sound s/t/u	Sound v/w/x	Sound y/z	Review
STEP 1	alligator/apple bear/book cat/car	dog/duck egg/elephant fish/frog	gorilla/grape horse/ham iguana/igloo	jaguar/jar kangaroo/kite lion/lemon	monkey/milk nightingale/nest octopus/orange	panda/potato quail/quilt rabbit/ring	snake/strawberry turtle/tomato uncle/umbrella	vulture/violin whale/watch fox/box	yak/yo-yo yogurt/zoo zebra/zipper	Review
	l see an alligator. I see a bear. I see a cat.	I can see a dog. I can see an egg. I can see an elephant.	I say "gorilla". I say "horse". I say "iguana".	Look at the jaguar. Look at the kangaroo. Look at the lion.	I want a monkey. I want a nightingale. I want an octopus.	Find the panda. Find the quail. Find the rabbit.	I have a snake. I have a turtle. I have an uncle.	This is a vulture. This is a whale. This is a fox.	There is a yak, There is a zebra,	I see an alligator a bear, a cat and a c
STEP 2	at/an/ap	en/et/ed	ig/ip/it	og/ot/op	ug/ut/un	a_e/i_e/o_e	u_e/ea/ey	ar/ir/er	ee/oo/sh	Daily life th/ch/ph
	fat/hat/mat van/can/fan lap/nap/map	hen/ten/pen pet/wet/vet red/sled/bed	big/pig/dig zip/lip/ship sit/hit/kit	log/fog/jog dot/hot/pot hop/mop/top	bug/rug/hug cut/hut/nut bun/run/sun	cake/bake/take like/bike/hike hole/pole/mole	cube/cute/sure beach/tea/read monkey/donkey honey	market/cart/farm girl/skirt/dirty teacher/singer	see/tree/bee room/book/moon show/shoes/shiny	thick/thin/thank chick/chicken/chi phone/photo/pharn
	The cat is fat. The cat takes a nap. Dan gets in a van.	The hen has ten eggs She makes a red sled The pet is wet and sick.	I draw a big pig. The boy hits the ball. He plays with a ship.	I hold a log. I can ride a mop. Mom looks at the pot.	The bug is on the wall. I cut out stickers. He has a bun.	Let's bake some cakes. I like to ride a bike. Here is a hole.	There are many cubes. I want to read a book. I want some honey.	We are in the market. I want to be a teacher. My skirt is dirty.	I can see many trees. I have my own room. I have new shoes.	I love to eat cherri I'm on the phone They are thick and t
STEP 3	a/e (Review)	i/o/u (Review)	a/e/i/o/u (Review)	a_e/i_e (Review)	o_e/u_e (Review)	sm/sn/sk	bl/cl/gl	dr/gr/tr	nd/nk/nt	pl/sw/ng
	get/hat/set/clap van/cap/can/ten red/mat/wet/bed	sit/big/lip/hip hot/pot/mop/log sun/cut/bug/hut	vet/pet/pig/sick uncle/bat/pen/map dog/run/tag/stop	bake/make/cake/face game/bike/hide/gate kite/ride/rice/line	pole/hole/nose/bone phone/cute/prune/rope cube/sure/tune/June	sky/ski/skirt/skate small/smell/smart sneeze/snake/snow	black/block/blue clean/clip/clock gloves/glad/glass	dragon/drill/drum grass/green/great tree/truck/track	band/hand/stand pink/think/sink rent/tent/vent/plant	place/plane/plat swan/swim/swir hang/sing/song
	I get a party hat. We set the table, We play with a red ball,	He sits on a big gorilla. The pot is hot. The sun is shiny.	My aunt is a vet. It is on the map.	Let's bake some cookies. Let's play a board game. Let's hide a ring.	There is a pole. I pick up the cute phone. Let's play with a cube.	The sky is blue. The boy smiles at the girl. Look at the snake.	I need the black hat. It's next to the clock. I am glad to see you.	I can draw it. The paper is on the grass. Take your train to the race.	The band is coming. The girl gives me a wink. It has no vent.	Wow, there is a plar Let's play on the swi Hang up my jacke

Partnership with Visang



PARTNERSHIP





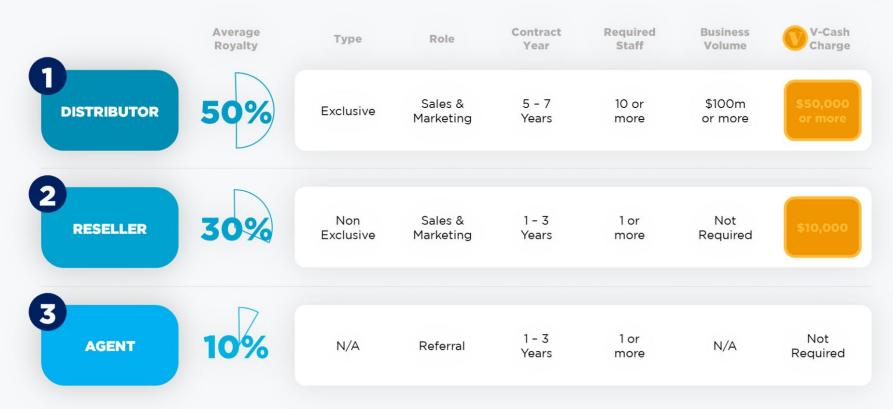




PARTNER

Types of Global Partnership



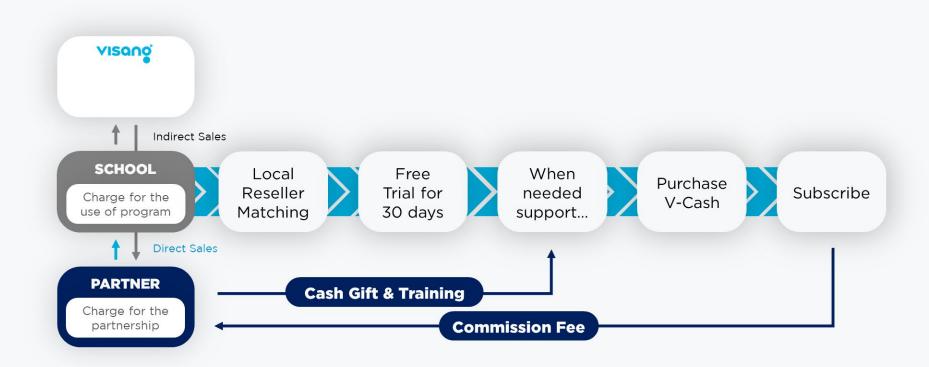








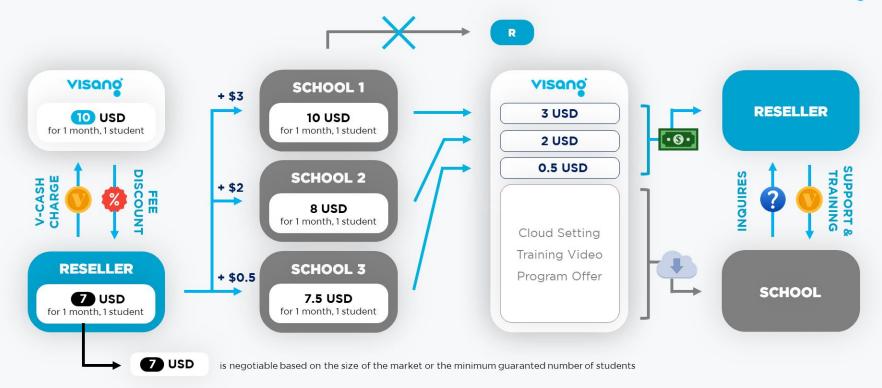




Business Model

This picture is only for your reference and the discount rate can be adjustable by mutual consent with Visang Education and the reseller.





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